

## 2020 Affiliates in Motion (AIM) Conference - Session Schedule

Target Audience	Time	Session Title	Session Description	Presenter First Name	Presenter Last Name	Company / Organization
<b>Monday, October 26, 2020</b>						
Leadership	10:00 am - 12:00 pm	<b>HFHM Board of Directors Meeting</b>		Sandy	Pearson	HFHM
	12:00 - 1:00 pm	<b>Break for Lunch</b>				
Leadership	1 - 2:30 pm	<b>Board of Directors and Affiliate Leadership Strategic Planning Session, Part I</b>		Public Sector Consultants		Public Sector Consultants
	2:30 - 2:45 pm	<b>Break</b>				
Leadership	2:45 - 4:00 pm	<b>Board of Directors and Affiliate Leadership Strategic Planning Session, Part II</b>		Public Sector Consultants		Public Sector Consultants
<b>Monday, October 26, 2020: Session 1</b>						
Construction, Volunteer Management, ReStore, Services	1:00 - 2:00 pm	Navigating through the COVID-19 safety expectations, requirements, and resources for construction build sites and ReStores <b>[Sponsored by Home Builders Association of Michigan]</b>	Understanding the new normal is not easy as increased safety guidelines, requirements, and resources can feel like they are constantly changing. HFHI Safety Specialists will help affiliates break through these challenges to get a more clear picture on how you can successfully and safely continue to serve families and your community. Additionally, we will also look at the new Habitat Competent Person e-Learning course and MyBuildsite platform.	Scott	Craven	HFHI
Fund Development, Volunteer Management, Leadership, ReStore	1:00 - 2:00 pm	Cultivating Kindness on Social Media	Our proposed presentation will cover kindness in the social media landscape, including why kindness matters, how to craft a kind online presence, and how to tactfully navigate negative comments, posts, and users. It will include specific scenarios and how to respond to them. We would like to run a short poll midway through with questions like "Have you dealt with negative comments, posts, or users?" "How often?" and "How do you deal with them now?" We'd also like to open up scenarios for discussion as time permits.	Scott	Millen	2 Fish LLC
	2:00 - 2:15 pm	<b>Break</b>				
<b>Monday, October 26, 2020: Session 2</b>						
ReStore, Fund Development	2:15 - 3:15 pm	ReStores and E-Commerce	Pivoting during COVID-19 to online sales, how to incorporate into operations	Melissa	McNamara	HFHI
Construction	Session 2 (2:15 - 3:15 pm)	Buy Local, Buy Healthy Building Products	<p>Finding healthier/environmentally-preferable and American manufactured building products can be difficult. This session will share our tips and lessons learned from our product consultation experience helping numerous non-profit affordable housing builders throughout the U.S. find cost-competitive building products. We will guide you through the resources, considerations, and best practices now available to incorporate healthier/environmentally-preferable and American manufactured products into your projects.</p> <p>The environmental and societal benefits of these products are numerous, with energy-efficient products and recycled building materials accounting for more than 320,000 American manufacturing jobs alone.</p> <p>There are various healthier/environmentally-preferable product certifications (FloorScore, Indoor Advantage Gold, GREENGUARD, Green Label Plus, Green Seal, Cradle to Cradle, Living Product Challenge, etc.) and some manufacturers publish the chemical/element content of their products through HPDs or Declare. A guide for comparing the various product certifications and content declarations will be shared.</p>	Michael	Miranda	BlueGreen Alliance
	3:30 - 4:00 pm	<b>Exhibitor Hall Open (1:1 and Small Group Rooms Available)</b>	Sign up for time slots to meet one on one with our Exhibitors and Partners			
All	4:30 - 5:30 pm	<b>Opening Welcome Reception and Awards</b>				
<b>Tuesday, October 27, 2020</b>						
All	8:30 - 8:45 am	<b>Morning Motivation</b>	Guided stretches, deep breathing, and relaxation to help focus and energize us for a day of learning!	Heather	Vaughan-Southard	HVS Movement Studies
<b>Tuesday, October 27, 2020: Session 3</b>						
All	9:00 - 10:00 am	<b>Opening Plenary: Solutions to Growing the Rate of Black Homeownership in Michigan</b>	This dynamic presentation highlights some of the important conversations taking place nationally as we learn to address systemic racism in housing. This panel will discuss racial and social justice barriers to owning homes and how we must do more to include owning homes as a housing choice to address these historical and systemic injustices, which also represent economics and wealth-building for all.	Antoine Lisa David Steve	Thompson Rice Dworkin O'Connor	NAREB Nat'l Fair Housing Alliance Nat'l Housing Conference Mortgage Brokers Association
	10:00 - 10:15 am	<b>Break</b>				
<b>Tuesday, October 27, 2020: Session 4</b>						
	10:15 - 11:15 am	<b>Plenary: Overcoming Systemic Injustices in Housing</b>	Join Habitat for Humanity International's Natosha Reid Rice, Robert Hickey, and Tawkiyah Jordan as they reflect on the Opening Plenary and share what Habitat is doing to address these important issues. Natosha will end the session with a message of inspiration.	Natosha Robert Tawkiyah	Reid Rice Hickey Jordan	HFHI HFHI HFHI
	11:15 am - 1:00 pm	<b>Lunch</b>				

**Tuesday, October 27, 2020: Session 5**

Leadership, Fund Development, Volunteer Management, Services	1:00 - 2:00 pm	Cost of Home: Being a Part of Habitat's First National Advocacy Campaign (Part I)	Learn about Habitat for Humanity's first U.S. advocacy campaign and how you can maximize your efforts to be a part of mobilizing our partners, our volunteers and community members across the country to find the solutions and help create the policies to improve home affordability for 10 million individuals. By participating in the Cost of Home campaign, you will not only be part of a nationwide movement. You will also be equipped to elevate the issue of home affordability, leverage the campaign for advocacy fundraising, raise your organization's profile among coalition partners and policy makers and engage community members in a new way and more. Cost of Home provides the opportunity to engage at a level that's right for your affiliated organization's current capacity and grow to a level that can be sustained far beyond the end of the five-year campaign.	Anne Jeff Don Jennifer Ted	Myers Noel Wilkinson Chappel Fines	HFHI Whirlpool Lakeshore HFH Midland Co HFH HFH Northeast MI
Volunteer Management, Construction, Services	1:00 - 2:00 pm	Supporting Resident-led Community Initiatives	Habitat for Humanity of Huron Valley supports resident-led initiatives in two partner neighborhoods: West Willow and Sugarbrook. Learn how our role in these communities has evolved over time and how, during the pandemic, together we tackled emergency needs while still focusing on long-term neighborhood goals.	Sarah	Teare	HFH Huron Valley
Leadership, Fund Development, Services, Volunteer Management	1:00 - 2:00 pm	Relationship Status: "It's Complicated"	<p>Navigating the complicated and complex relationship triangle between Board Member, Executive Director and Staff is filled with unwritten rules and warnings. When the relationships work – the organizational culture is highly efficient, energized by the speed of trust and a shared passion for the work. But when it doesn't, bad relationships can destroy productivity, distract all parties away from mission and at towards confusion, suspicion or worse – complaints, allegations and grievances.</p> <p>This workshop explores the policies, practices, laws and limitations that make or break these relationships so all parties can proceed with appropriate caution, keep the organization and mission safe and most importantly, build an organizational culture that is respectful, productive and retains talent.</p> <p>Session objectives will be:</p> <ul style="list-style-type: none"> <li>•Review the realities of the org chart</li> <li>•Provide high level overview of the Fair Labor Standards Act</li> <li>•Explore power dynamics and conflicts of interest</li> <li>•How to spot a whistleblower complaint when it arrives in the form of casual conversation</li> </ul>	Regina	Pinney	Nonprofit Network
	2:00 - 2:15 pm	<b>Break</b>				

**Tuesday, October 27, 2020: Leadership and Topic Council Meetings**

	2:15 - 3:45 pm	Southern MI Leadership Council				
	2:15 - 3:45 pm	Northern MI Leadership Council				
	2:15 - 3:45 pm	Upper Peninsula Leadership Council				
	2:15 - 3:45 pm	Construction Council				
	2:15 - 3:45 pm	Fund Development Council				
	2:15 - 3:45 pm	Volunteer Management Council				
	2:15 - 3:45 pm	ReStore Council				
	2:15 - 3:45 pm	Services Council				

All	4:00 - 5:30 pm	<b>Networking &amp; Exhibitor Reception - Exhibitors, Virtual Networking, Drawings</b>				
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**Wednesday, October 28, 2020**

All	8:30 - 8:45 am	<b>Morning Motivation</b>	Guided stretches, deep breathing, and relaxation to help focus and energize us for a day of learning!	Heather	Vaughan-Southard	HVS Movement Studies
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**Wednesday, October 28, 2020: Session 6**

Construction, Leadership	9:00 - 10:00 am	Modular Construction	<p>What is modular production? Modular production refers to the off-site construction of completed home sections (or modules) which are built in accordance with local building code, delivered to site and assembled on a permanent foundation to produce a finished home. The finished product is indistinguishable from traditionally built homes, but the process provides significant scheduling improvements operational efficiencies.</p> <p>The case for modular production partnerships at affiliates - The pandemic demands innovative additions to our operations in order to continue producing homes at the scale necessary while protecting our people, or programs, and our assets.</p>	Ted Amy Thom	Fines Anselm Phillips	Habitat for Humanity Northeast MI Habitat for Humanity International Habitat for Humanity of Michigan
Leadership, Fund Development, Volunteer Management, Services	9:00 - 10:00 am	Cost of Home: Being a Part of Habitat's First National Advocacy Campaign (Part II)	<p>Join this session and learn how to become an advocate in your community through the U.S. advocacy campaign. Every affiliate has the opportunity to be an advocate for affordable housing policies that further our mission. Engage with experienced peers and learn about the barriers faced and the strategies used in their communities when advocating for better housing policies at the local level. This workshop will also provide insight on the four subthemes of the U.S. advocacy campaign: Supply and Preservation of Affordable Homes, Access to Credit, Communities of Opportunity, and Land Use.</p> <p>In this session, attendees will hear examples of policy work that affiliates have undertaken across the U.S. that is relevant for affiliates in Michigan, particularly as they relate to COVID-19 response and addressing the need for racial equity. The hope being that several affiliates will join GRA staff in sharing their experience -- best practices and lessons learned -- in working towards reliable policy solutions. Participants will leave the session with a better understanding of what policy solutions they may want to advocate for and ideas for how.</p>	Anne Carley	Myers Ruff	HFHI
ReStore	9:00 - 10:00 am	ReStore Pick - Up Service Best Practices	An open discussion about the Pick up services ReStores offer and the best practices surrounding them. We will also examine different scheduling platforms with a possible guest speaker.	Scott	Baldwin	HFH of Kent County

	10:00 - 10:15 am	Break				
<b>Wednesday, October 28, 2020: Session 7</b>						
All	10:15 - 11:15 am	Plenary: Corporate Partner Council	Meet representatives from some of our major Corporate Partners and learn from one another, share corporate and foundation funding perspectives, expectations, and best practices of giving, connecting to community, and ROI. After the panel presentation, there will be time for Q & A with the partner panel. It is a rare event to have all of these companies represented together, so we hope you will take advantage of this opportunity to hear their perspectives and suggestions on making the most of your corporate partnerships!			
	11:15 am - 1:00 pm	Lunch				
	12:15 pm - 12:45 pm	Lunch & Learn Presentation: Connect Like A Mind Reader	Before you can lead, motivate or influence, you have to know how to connect—and connect authentically. It's why one person can read a book on sales and triple his/her numbers, while another can read the same book and come off as awkward or "salesy." The good news is: the skill of connection can be learned. In this fun, memorable and meaningful presentation, Ben will use his background as a corporate mentalist to teach techniques and strategies used by mind readers around the world to connect with their audiences, and how these skills can be applied to everyday conversations. This keynote will help your group connect with friends, colleagues, and customers to achieve better results through better communication.	Ben	Whiting	
<b>Wednesday, October 28, 2020: Session 8</b>						
All	1:00 - 2:00 pm	What do I do now? Ways nonprofit leadership can continue the conversations advancing social justice (Part 1)	Nonprofit leaders and organizations have always been role models and change makers, advocating for policy change that improves the community and advances their missions.  The country is in the middle of a cultural awakening and we all know this is the time we must make considerable strides toward social justice and equity. Every nonprofit, regardless of mission, plays a crucial part in this movement. This session will provide tangible and tactical strategies to have crucial conversations with your peers, your board, your staff and your community regarding race, bias and discrimination. This is a starting place to identify what organizations can and should be doing, to identify and address their own internal systems and the systems in which they work.  Session objectives will be: •Identifying your readiness •Ways to move forward when you are afraid or uncertain •Building the courage to fail forward •How to discuss social justice with your teams •Define internal assessment tasks and actions	Regina Dr. Katena	Pinney Cain	Nonprofit Network
Leadership, Fund Development, Volunteer Management, Services, Construction, ReStore	1:00 - 2:00 pm	11 Ideas for Rural and Small Affiliates	This session will review programs, resources, and strategies that can benefit current efforts and/or long-term sustainability. It's a challenge for the leadership of small affiliates to keep up with the many opportunities, programs, and requirements that are out there. Being able to manage and navigate this information is vital to the health of an affiliate. Both strategies and specific programs will be discussed.	Mary	Welch	HFHI
All	1:00 - 2:00 pm	Veterans & Leadership in Times of Crisis	Bringing together veteran service organizations for a panel discussion on how their organizations pivoted during crisis and how these organizations are utilizing leadership and veterans to be successful during challenging times.	Erica Amy AJ Kian	Dodge Looney Kahn O'Donohue	HFHI Travis Manion Foundation Operation Homefront Area Manager Team Red, White, and Blue
	2:00 - 2:15 pm	Break, Exhibitor Promotion				
<b>Wednesday, October 28, 2020: Session 9</b>						
All	2:15 - 3:15 pm	What do I do now? Ways nonprofit leadership can continue the conversations advancing social justice (Part 2)	Nonprofit leaders and organizations have always been role models and change makers, advocating for policy change that improves the community and advances their missions.  The country is in the middle of a cultural awakening and we all know this is the time we must make considerable strides toward social justice and equity. Every nonprofit, regardless of mission, plays a crucial part in this movement. This session will provide tangible and tactical strategies to have crucial conversations with your peers, your board, your staff and your community regarding race, bias and discrimination. This is a starting place to identify what organizations can and should be doing, to identify and address their own internal systems and the systems in which they work.  Session objectives will be: •Identifying your readiness •Ways to move forward when you are afraid or uncertain •Building the courage to fail forward •How to discuss social justice with your teams •Define internal assessment tasks and actions	Regina Dr. Katena	Pinney Cain	Nonprofit Network
Leadership, ReStore	2:15 - 3:15 pm	Helping All Boats Rise	HFHI's Operational Excellence team works with affiliates in all stages of the life cycle to weather the storm of operational challenges and transitions. This session will specifically touch on collaborations, mergers and acquisitions. Attendees will explore how they can compassionately work with their neighboring affiliate to create lasting partnerships that could create a lifeboat for affiliates in danger of sinking.	Monica	Craven	HFHI
Volunteer Management, Construction, ReStore	2:15 - 3:15 pm	Volunteer engagement during Covid-19 and beyond: Part 1	As we navigate the uncertainty of the new normal, have you wondered about its impact on volunteerism? This session, divided into two parts, will provide you an overview of what is still useful prior to the pandemic, what is our current reality, and what changes we are considering for the future.	Darlene Alyson MaryGrace Vicky	Laird Drinnon Borisow Marambii	HFHI
	3:15 - 3:30 pm	Break, Exhibitor Promotion				
<b>Wednesday, October 28, 2020: Session 10</b>						

All	3:30 - 4:30 pm	The GI Bill and Red-Lining	THE GI BILL Was meant to be an opportunity to provide the American Dream for all returning veterans, however blacks were not afforded the same opportunity because of institutional racism and redlining.	Michael Alex	Hyacinthe Rossman	HFHI Michigan League for Public Policy
Leadership, Fund Development	3:30 - 4:30 pm	Business Continuity Planning	This interactive session will discuss Business Continuity Planning (BCP) basics. Our goal is to provide affiliates with available resources and mitigation tactics to ensure essential functions, services and core capabilities are maintained during a disruption to normal operations. In addition, this session expands on COVID-19 context for continuity planning for the constantly changing environment of a pandemic.	Kate	Pifer	HFHI
Volunteer Management, Construction, ReStore	3:30 - 4:30 pm	Volunteer engagement during Covid-19 and beyond: Part 2	As we navigate the uncertainty of the new normal, have you wondered about its impact on volunteerism? This session, divided into two parts, will provide you an overview of what is still useful prior to the pandemic, what is our current reality, and what changes we are considering for the future.	Darlene Allyson MaryGrace Vicky	Laird Drinnon Borisow Marambii	HFHI
All	4:30 - 4:45 pm	<b>Closing Address</b>	Join CEO Sandy Pearson and her predecessor and founder of Habitat for Humanity of Michigan, Rev., Dr. Ken Bensen, as Sandy delivers closing remarks and Ken will close us with a few remarks and an ecumenical prayer.	Sandy Rev. Dr. Ken	Pearson Bensen	HFHM