



HOMES

— summit —

FEBRUARY 22-24, 2022

RALPH A MACMULLAN CONFERENCE CENTER
104 CONSERVATION DRIVE | ROSCOMMON, MI 48653



SPONSOR, EXHIBITOR, AND DONOR OPPORTUNITIES

The twelfth annual Habitat for Humanity HOMES Summit aims to advance expertise in high-performance affordable housing solutions. These three days of education, training, peer-to-peer networking, and case studies will share best practices in home repair, rehabilitation, and new construction. The 2022 Summit will also examine the role that buildings and housing play in carbon emissions that contribute to global climate change and how Habitat for Humanity can be a part of the solution.

The Sponsor/Exhibitor Reception will take place on Tuesday, February 22, 2022 from 5:00 to 8:00 p.m. Music, refreshments, and dinner will be provided. The concentrated three-hour reception maximizes your visibility and contact time with HOMES Summit attendees. Giveaway items are encouraged for drawings throughout the evening.

BENEFITS OF SUPPORTING THE HOMES SUMMIT

- Show your support for healthy, safe, affordable, and sustainable housing solutions
- Visibility and exposure of your products and services to affordable housing industry leaders
- Interaction and networking with state and national leaders in sustainable housing
- Recognition of support on social media posts
- Your sponsorship may be tax deductible

BE A SPONSOR

All Sponsorships include:

- Acknowledgment on the 2022 HOMES Summit registration website, and on printed and electronic Summit promotional materials.
- The opportunity to provide promotional materials or items for attendees at registration.
- An optional Exhibitor table during the Reception.

platinum sponsor

\$20,000

Platinum Sponsor Additional Benefits:

- Invited to address the full assembled audience during the Summit (5-10 minutes)
- Recognition as Platinum level partner from the podium
- Recognition in our Annual Report
- Invited to place signage at the Summit registration area (up to 7 square feet)
- Invited to supply a full page ad (4.5" wide by 7.5" tall) for the HOMES Summit Program
- Receive four complimentary conference registrations

gold sponsor

\$10,000

Gold Sponsor Additional Benefits:

- Invited to place signage at the Summit registration area (up to 5 square feet)
- Recognition as Gold level partner from the podium
- Recognition in our Annual Report
- Invited to supply a full page ad (4.5" wide by 7.5" tall) for the HOMES Summit Program
- Receive three complimentary conference registrations

silver sponsor

\$5,000

Silver Sponsor Additional Benefits:

- Invited to supply a half page ad (4.5" wide by 3.75" tall) for the HOMES Summit Program
- Recognition in our Annual Report
- Receive two complimentary conference registration

bronze sponsor

\$2500

Bronze Sponsor Additional Benefits:

- recognition in Annual report
- Invited to supply a quarter page ad (4.5" wide by 1.875" tall) in the HOMES Summit Program
- Receive one complimentary conference registration

program sponsor

\$1,000

Program Sponsor Additional Benefits:

- Advertised in printed program
- Invited to supply a full page ad (4.5" wide by 7.5" tall) for the HOMES Summit Program

exhibitor

\$300

Exhibitor Benefits:

- A 2' x 6' display table during the Sponsor/Exhibitor Reception
- Enjoy music, snacks, refreshments, and dinner during the Reception
- Invited to display products and services offered and promotional materials at the table
- Encouraged to provide door prizes and giveaway items to be offered during the Reception
- A great opportunity to show support for the mission of Habitat for Humanity while demonstrating products and services to a target audience of housing industry leaders

Sponsors and Exhibitors: Please read the following exhibitor guidelines (page 4) and complete the form below and submit with a check. For other payment options, please contact Matt Dethlefsen at (517) 485-1006 x116.

Sponsors: Submit an electronic copy of a print-ready ad and logo by close of business day **January 28, 2022** to Maureen Savage. Include a check and list any give-away items that you plan to donate.

Maureen Savage: msavage@habitatmichigan.org | 517-485-1006 x 134.



HOMES — summit —

FEBRUARY 22-24,
2022

RALPH A MACMULLAN CONFERENCE CENTER
104 CONSERVATION DRIVE | ROSCOMMON, MI 48653



Yes, I/we want to join the HOMES Summit!

Platinum Sponsor - \$20,000

Gold Sponsor - 10,000

Silver Sponsor - \$5,000

Bronze Sponsor - \$2500

Program Sponsor - \$1000

Exhibitor - \$300

SPONSORS, please indicate if you plan to exhibit at the HOMES Summit during the reception: Yes No

Organization Name:

Organization Description:

Organization Website:

Contact Name:

Contact Title:

Contact Phone:

Contact Email:

Address:

City:

State:

Zip code:

* Please note that your organization's name will appear in Summit materials as it is listed above.

By checking here, I, the authorized representative of the above named organization, acknowledge and agree to all of the Exhibitor Guidelines on page 4 of this HOMES Summit Sponsorship and Exhibitor Information Packet.

Make Checks payable to **Habitat for Humanity of Michigan** with **HOMES Summit** in the memo line.

Please submit this form with full payment & all requested materials by January 28, 2022 to:

Habitat for Humanity of Michigan | 618 S Creyts Rd, Suite A | Lansing, MI 48917

HOMES Summit questions, comments or concerns and electronic files can be directed to Habitat for Humanity of Michigan Communication & Marketing Coordinator, Maureen Savage: msavage@habitatmichigan.org or call 517-485-1006 x134.

EXHIBITOR GUIDELINES

The following guidelines shall apply to Exhibitors for the Habitat for Humanity of Michigan HOMES Summit Sponsor/Exhibitor reception to be held February 22, 2022.

1. Exhibits: Payment must be received by January 28, 2022. Admission to Exhibit Hall is by badge only. Each regular Exhibitor Company will receive one (1) badge upon arrival and check in. Badges are not transferable.
2. Space Assignments: HFHM reserves the right to assign booth space in the order in which full payment is received assigning the best space available at the time. At its sole discretion, HFHM may designate exhibit space or make changes in the location, size, layout and arrangement of the exhibits. Exhibitors may not swap or alter the allotted space.
3. Space Usage: All exhibit promotional materials shall be contained within the allotted space of the exhibit. Nails, tacks, tape, stickers and other materials must not be used on columns, walls, floors or other parts of the building. Exhibitors may not assign, sublet or share their exhibit space with another business or firm unless approval has been obtained in writing from HFHM.
4. Ordinances and Regulations: Each Exhibitor is charged with knowledge of all ordinances, regulations, and fire laws pertaining to health, fire prevention, and public safety while participating in the Exhibit. Compliance with such laws is mandatory for all Exhibitors and the sole responsibility is that of the Exhibitor.
5. Exhibit Installation and Dismantling: Exhibitors must install their exhibit between the hours of 3:00 – 5:00 p.m., Tuesday, February 22. Dismantling of the exhibits may begin at 8:00pm and all material must be removed from the Room by 10:00 p.m.
6. Labor: Exhibitors are required to observe all contracts in effect between service contractors, the staff of the Conference Center, and labor organizations.
7. Liability and Insurance: All Exhibitors shall be fully responsible for any and all damages to property owned by the Conference Center and/or its owners or managers, resulting from any act or omission of the Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless HFHM and the Conference Center for any damages or charges resulting from the Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from, or out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, which result from, or out of, the Exhibitor's occupancy and use of the exhibition premises. All Exhibitors shall carry general liability insurance with a limit of at least \$1 million, and shall provide Habitat for Humanity proof of such insurance as reasonably requested by HFHM.
8. Force Majeure: HFHM shall not be held responsible for any loss, damage, or delay due to strikes, walkouts, acts of God, governmental restrictions, fires or casualties or any other cause beyond its control.
9. Cancellation Policy: In the event the Exhibit Hall is canceled, HFHM will refund to the Exhibitor any booth fees paid. Cancellation by exhibitors must be in writing and are subject to a service charge of \$200 if received after February 14, 2022.
10. Shipping, Handling and Storage: Packages sent to the Conference Center may not arrive earlier than seven (7) days prior to the event. The following information must be on the package: Name of company, event name, group contact, catering manager's name, and event date.
11. Security: HFHM will not provide for security of the Exhibit area beyond what is routinely offered by the Conference Center. If any Exhibitor wants or needs additional security of its exhibit area, they are responsible for arranging for the security and coordinating with the Conference Center security staff. HFHM is not responsible for the safety and property of the Exhibitor from theft, damage by fire, accident, or any other cause.