

Come share your expertise with Michigan Habitat for Humanity affiliates at our annual *Affiliates in Motion Conference!* AIM is our affiliates' yearly opportunity to reconvene, network, and learn from subject matter experts in affordable housing. What successes, learning experiences, and best practices can you share to strengthen the network of Michigan affiliates and our local communities?

We welcome sessions for all levels of expertise, from introductory to advanced. The ideal presenter will be dynamic and personable, utilize engaging materials, and facilitate productive conversation with session attendees.

To be considered for participation in the 2022 AIM session program, please read the guidelines below for the submission and review processes.

Criteria for Session Consideration

- ◇ Session proposal submission by **May 13, 2022** via this form: [CLICK HERE](#).
- ◇ Engage and inspire a diverse audience comprised of both rural and urban affiliates of varying size and capacity.
- ◇ Fit within one of the following session formats:
 - 1) Lecture: a traditional format with a 60 minute time frame.
 - 2) Lightning/TED Inspired: a sixty minute session featuring three presenters who speak on similar topics for 15 minutes with a 15 minute Q&A period at the end.
 - 3) Unconference: a 60 minute session where questions and talking points are given by attendees. The speaker should be comfortable with presenting on the fly.

AIM Conference 2022: Details to Know

Location: Crowne Plaza Lansing West

Dates: Tuesday, Oct. 25 - Thursday, Oct. 27

Attendees expected: 325 Michigan affiliate staff

Potential session subject areas include:

- ◇ Fundraising & Resource Development
- ◇ Homeowner Services
- ◇ Leadership/Board Development
- ◇ Volunteer Management
- ◇ Sustainable Housing Solutions
- ◇ Faith & Inclusion
- ◇ ReStore Operations
- ◇ Operations & HR
- ◇ Marketing & Communications
- ◇ Serving and engaging veterans
- ◇ COVID-19: Continued recovery, crisis leadership, & innovation
- ◇ Anti-Racism: Racial diversity, equity, and/or inclusion
- ◇ Advocacy and the Cost of Home campaign

Session Proposal Review Process

- ◇ Proposals will be reviewed and rated by members of the AIM Conference Planning Committee, which consists of representatives from each Affiliate Leadership Council, several HFHM staff members, and HFHM's President & CEO.
- ◇ Sessions will receive one of the following ratings from each reviewer:
 - 1) Score of 3: Session meets all requirements, including a focus on at least one requested subject matter area, and offers vital information for the continued success of affiliates.
 - 2) Score of 2: Session meets most requirements and needs some modifications to fit the needs of the conference.
 - 3) Score of 1: Session does not meet the requirements and is not relevant to the conference.

*All submitters will be notified of their proposal's status by **June 30**.*

Please note that HFHM staff reserve the right to independently solicit sessions and make final session selections.

Ready to submit your proposal?

Click [here!](#)

Questions? Contact Maureen Savage,
Event Manager at
517-485-1006 ext. 134 or
conference@habitatmichigan.org.

Examples of Past Sessions

- ◇ Capturing the Voices of Habitat Homeowners
- ◇ Home Improvement Program: Processes, Procedures, Payback, & Policies
- ◇ Transformational Stewardship of Your Donors
- ◇ Overcoming Systemic Injustices in Housing
- ◇ Supporting Resident-led Community Initiatives