



# affiliates in motion conference

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## tentative sessions - leadership -

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MONDAY, OCTOBER 26

10:00 am – 12:00 pm

**HFHM Board of Directors Meeting**

**Presenter:** Sandy Pearson, Habitat for Humanity of Michigan

*Join Habitat Michigan staff and Board members for their quarterly gathering.*

1:00 pm – 2:30 pm

**Board of Directors and Affiliate Leadership Strategic Planning Session, Part 1**

**Presenter:** Public Sector Consultants

*Please join Habitat Michigan staff and Board Members as they draft their strategic plan for the next three years. What programs are best serving our mission, and what needs to change? How do we keep ourselves accountable to the mission of Habitat? What are our goals as a network to make home affordability possible for all Michiganders? Public Sector Consultants will lead the discussion and ensure our mission stays at the center of our goals.*

2:45 pm – 4:00 pm

**Board of Directors and Affiliate Leadership Strategic Planning Session, Part 2**

**Presenter:** Public Sector Consultants

*Please join Habitat Michigan staff and Board Members as they draft their strategic plan for the next three years. What programs are best serving our mission, and what needs to change? How do we keep ourselves accountable to the mission of Habitat? What are our goals as a network to make home affordability possible for all Michiganders? Public Sector Consultants will lead the discussion and ensure our mission stays at the center of our goals.*

1:00 pm – 2:00 pm

**Cultivating Kindness on Social Media**

**Presenter:** Scott Millen, 2 Fish LLC

*Learn more about best practices surrounding social media engagement with your audience. What do you do when negativity becomes a problem on your social media channels? How do we gracefully address negative comments, reviews, and conversations?*

TUESDAY, OCTOBER 27

8:30 am – 8:45 am

**Morning Motivation**

**Presenter:** Heather Vaughan-Southard, HVS Movement Studies

*Guided stretches, deep breathing, and relaxation to help focus and energize us for a day of learning!*

9:00 am – 10:00 am

**Solutions to Growing the Rate of Black Homeownership in Michigan Panel**

**Presenters:** Antoine Thompson, National Association of Real Estate Brokers; Lisa Rice, National Fair Housing

Alliance; David Dworkin, National Housing Conference; Steve O'Connor, Mortgage Brokers Association

*This dynamic presentation highlights some of the important conversations taking place nationally as we learn to address systemic racism in housing. This panel will discuss racial and social injustice barriers to owning homes and how we must do more to include owning homes as a housing choice to address these historical and systemic injustices, which also represent economics and wealth-building for all.*

10:15 am – 11:15 am

**A Conversation with Natosha Reid Rice**

**Presenter:** Natosha Reid Rice, Habitat for Humanity International

*Description coming soon!*

1:00 pm – 2:00 pm

**Cost of Home: Being a Part of Habitat's First National Advocacy Campaign (Part I)**

**Presenters:** Anne Myers, Habitat for Humanity International; Jeff Noel, Whirlpool

*Learn about Habitat for Humanity's first U.S. advocacy campaign and how you can maximize your efforts to be a part of mobilizing our partners, our volunteers and community members across the country to find the solutions and help create the policies to improve home affordability for 10 million individuals. By participating in the Cost of Home campaign, you will not only be part of a nationwide movement. You will also be equipped to elevate the issue of home affordability, leverage the campaign for advocacy fundraising, raise your organization's profile among coalition partners and policy makers and engage community members in a new way and more. Cost of Home provides the opportunity to engage at a level that's right for your affiliated organization's current capacity and grow to a level that can be sustained far beyond the end of the five-year campaign.*

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TUESDAY, OCTOBER 27

1:00 pm – 2:00 pm

### Relationship Status: “It’s Complicated”

Presenter: Regina Pinney, Nonprofit Network

*Navigating the complicated and complex relationship triangle between Board Member, Executive Director and Staff is filled with unwritten rules and warnings. When the relationships work – the organizational culture is highly efficient, energized by the speed of trust and a shared passion for the work. But when it doesn’t, bad relationships can destroy productivity, distract all parties away from mission and at towards confusion, suspicion or worse – complaints, allegations and grievances.*

*This workshop explores the policies, practices, laws and limitations that make or break these relationships so all parties can proceed with appropriate caution, keep the organization and mission safe and most importantly, build an organizational culture that is respectful, productive and retains talent.*

Session objectives will be:

- *Review the realities of the org chart*
- *Provide high level overview of the Fair Labor Standards Act*
- *Explore power dynamics and conflicts of interest*
- *How to spot a whistleblower complaint when it arrives in the form of casual conversation*

2:15 pm – 3:45 pm

### Topic & Leadership Council Meetings

*Join us as we discuss hot topics for the upcoming year, nominate new affiliate leadership, and network during a discussion of best practices within our councils. Currently, 10 (ten) affiliate-driven councils of affiliates convene regularly in Michigan. Three of these councils are marketed to leaders of Habitat affiliates (Executive Directors and Presidents) and are based geographically throughout the state. The Leadership Councils consist of the southern (SMALC), northern (NMALC), and the UP affiliates. The other five (5) councils are focused on a specific topic and as such are marketed to staff and volunteers whose roles involve those topics. The Topic Councils consist of construction, volunteer management, fund development, ReStore, and services.*

WEDNESDAY, OCTOBER 28

8:30 am – 8:45 am

### Morning Motivation

Presenter: Heather Vaughan-Southard, HVS Movement Studies

*Guided stretches, deep breathing, and relaxation to help focus and energize us for a day of learning!*

9:00 am – 10:00 am

### Modular Construction

Presenters: Amy Anselm, Habitat for Humanity International; Ted Fines, Habitat for Humanity of Northeast Michigan; Thom Phillips, Habitat for Humanity of Michigan

*What is modular production? - Modular production refers to the off-site construction of completed home sections (or modules) which are built in accordance with local building code, delivered to site and assembled on a permanent foundation to produce a finished home. The finished product is indistinguishable from traditionally built homes, but the process provides significant scheduling improvements operational efficiencies.*

*The case for modular production partnerships at affiliates - The pandemic demands innovative additions to our operations in order to continue producing homes at the scale necessary while protecting our people, or programs, and our assets.*

9:00 am – 10:00 am

### Cost of Home: Being a Part of Habitat’s First National Advocacy Campaign (Part II)

Presenter: Anne Myers, Habitat for Humanity International

*Join this session and learn how to become an advocate in your community through the U.S. advocacy campaign. Every affiliate has the opportunity to be an advocate for affordable housing policies that further our mission.*

*Engage with experienced peers and learn about the barriers faced and the strategies used in their communities when advocating for better housing policies at the local level. This workshop will also provide insight on the four subthemes of the U.S. advocacy campaign: Supply and Preservation of Affordable Homes, Access to Credit, Communities of Opportunity, and Land Use.*

*In this session, attendees will hear examples of policy work that affiliates have undertaken across the U.S. that is relevant for affiliates in Michigan, particularly as they relate to COVID-19 response and addressing the need for racial equity. The hope being that several affiliates will join GRA staff in sharing their experience -- best practices and lessons learned -- in working towards relatable policy solutions. Participants will leave the session with a better understanding of what policy solutions they may want to advocate for and ideas for how.*

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WEDNESDAY, OCTOBER 28

10:15 am – 11:15 am

### Corporate Partner Panel

Presenters: Consumers Energy, The Dow Chemical Company, DTE Energy, The Ford Motor Company Fund, Whirlpool

*Meet representatives from some of our major Corporate Partners and learn from one another, share corporate and foundation funding perspectives, expectations, and best practices of giving, connecting to community, and ROI. After the panel presentation, there will be time for Q & A with the partner panel. It is a rare event to have all of these companies represented together, so we hope you will take advantage of this opportunity to hear their perspectives and suggestions on making the most of your corporate partnerships!*

1:00 pm – 2:00 pm

### What Do I Do Now? Ways Nonprofit Leadership Can Continue the Conversations Advancing Social Justice (Part 1)

Presenters: Regina Pinney & Dr. Katena Cain, Nonprofit Network

*Nonprofit leaders and organizations have always been role models and change makers, advocating for policy change that improves the community and advances their missions.*

*The country is in the middle of a cultural awakening and we all know this is the time we must make considerable strides toward social justice and equity. Every nonprofit, regardless of mission, plays a crucial part in this movement. This session will provide tangible and tactical strategies to have crucial conversations with your peers, your board, your staff and your community regarding race, bias and discrimination. This is a starting place to identify what organizations can and should be doing, to identify and address their own internal systems and the systems in which they work.*

*Session objectives will be:*

- *Identifying your readiness*
- *Ways to move forward when you are afraid or uncertain*
- *Building the courage to fail forward*
- *How to discuss social justice with your teams*
- *Define internal assessment tasks and actions*

1:00 pm – 2:00 pm

### 11 Ideas for Rural and Small Affiliates

Presenter: Mary Welch, Habitat for Humanity International

*This session will review programs, resources, and strategies that can benefit current efforts and/or long-term sustainability. It's a challenge for the leadership of small affiliates to keep up with the many opportunities, programs, and requirements that are out there. Being able to manage and navigate this information is vital to the health of an affiliate. Both strategies and specific programs will be discussed.*

1:00 pm – 2:00 pm

### Veterans & Leadership in Times of Crisis

Presenter: Erica Dodge, Habitat for Humanity International

*Bringing together veteran service organizations for a panel discussion on how their organizations pivoted during crisis and how these organizations are utilizing leadership and veterans to be successful during challenging times.*

2:15 pm – 3:15 pm

### What Do I Do Now? Ways Nonprofit Leadership Can Continue the Conversations Advancing Social Justice (Part 2)

Presenters: Regina Pinney & Dr. Katena Cain, Nonprofit Network

*Nonprofit leaders and organizations have always been role models and change makers, advocating for policy change that improves the community and advances their missions.*

*The country is in the middle of a cultural awakening and we all know this is the time we must make considerable strides toward social justice and equity. Every nonprofit, regardless of mission, plays a crucial part in this movement. This session will provide tangible and tactical strategies to have crucial conversations with your peers, your board, your staff and your community regarding race, bias and discrimination. This is a starting place to identify what organizations can and should be doing, to identify and address their own internal systems and the systems in which they work.*

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2:15 pm – 3:15 pm

### Helping All Boats Rise

Presenter: Monica Craven, Habitat for Humanity International

*Increasingly, nonprofit organizations are recognizing the need to become more inclusive of diversity in order to meet the needs of the communities they serve and achieve their missions. In this session we will explore key trends illustrating the nonprofit landscape relative to diversity and inclusion and interactively examine practical strategies and tools to advance social equity around the board table and within your organization. Appropriate for current and incoming board members and all nonprofit professionals.*

3:30 pm – 4:30 pm

### The GI Bill and Red-Lining

Presenter: Michael Hyacinthe, Habitat for Humanity International

*The GI Bill was meant to be an opportunity to provide the American Dream for all returning veterans, however blacks were not afforded the same opportunity because of institutional racism and redlining.*

3:30 pm – 4:30 pm

### Business Continuity Planning

Presenter: Kate Pifer, Habitat for Humanity International

*This interactive session will discuss Business Continuity Planning (BCP) basics. Our goal is to provide affiliates with available resources and mitigation tactics to ensure essential functions, services and core capabilities are maintained during a disruption to normal operations. In addition, this session expands on COVID-19 context for continuity planning for the constantly changing environment of a pandemic.*